

Nordic outdoor power brand





Overview

Who are Nordic outdoor brands?

The company was founded in 2014 in Tampere, Finland, and is nowadays a member of the Scandinavian Outdoor Group (which features brands such as Peak Performance, Hestra, and Nordisk).

What are the best Scandinavian outdoor clothing brands?

So here are the best Scandinavian outdoor clothing brands based on my own experience, tests conducted by independent third parties, as well as awards such as the Scandinavian Outdoor Awards (sorted by country of origin): Fjällräven is the quintessential Swedish outdoor clothing brand.

Is Nordic outdoor gear sustainable?

But arguably the largest single focus Nordic outdoor gear has in terms of sustainability, is a well-earned reputation for true longevity through innovative design and high quality craftsmanship, both of which are cultural hallmarks.

What makes a good outdoor gear in Sweden?

Sweden is known for its beautiful natural landscapes, from lush forests to dramatic mountains. It's no wonder that some of the best outdoor and hiking gear comes from innovative Swedish brands. Swedish designers focus on creating functional yet stylish clothing and gear to withstand the elements while exploring the great outdoors.



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Discover the top 10 best Swedish outdoor clothing brands like Fjällräven, Haglöfs, Lundhags and more that offer innovative performance and sustainability.

Top 10 Best Swedish Outdoor Clothing Brands for Performance and

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Best Scandinavian brands , Why Nordic outdoor gear is so ...

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We are a Norway-China based company with offices in Askim (Norway), Chengdu and Hangzhou. Our team blends strong Chinese digital marketing expertise with deep knowledge

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Nordic Outdoor Group invests in leading fishing, hunting & outdoor brands.



[Scandinavian Outdoor Clothing & Lifestyle - Nordic Outdoor](#)

The UK's leading supplier of quality Scandinavian outdoor clothing and equipment. Including brands such as Tentipi, Hilleberg, Fjallraven, Aclima and Gransfors Bruk.





Outdoor Equipment Investment , Nordic

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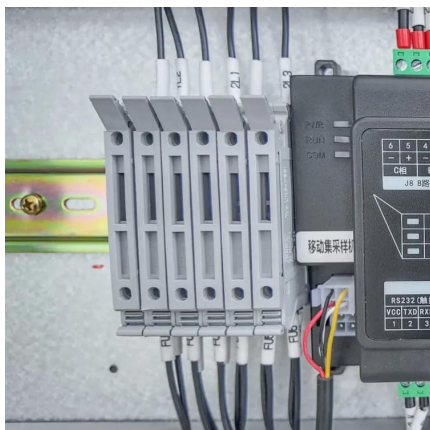


The 44 Best Scandinavian Outdoor Clothing Brands

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Top 7 Scandinavian Outdoor Clothing Brands

Aug 25, 2025 · Explore the top 7 Scandinavian outdoor clothing brands, including BOWINS Garment for its OOM/OEM service for these brands.



Brands

Sail Racing Saintex Salomon Salon Samsonite
Sandberg Sasta Saucony Save The Duck Savotta
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